



CALPEEK

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CAMPAIGN '98: U.S. SEN. BOXER LAUNCHES HER REELECTION DRIVE FEB. 17th WITH 13-CITY TOUR.

Editor's note: U.S. Sen. Barbara Boxer(D) will set off on a 4-day, 13-city announcement tour Feb. 17th. It will mark the formal launch of her '98 reelection campaign. Here's our brief update & analysis...

...As she gets set to hit the campaign trail, Boxer can take some comfort in a new survey by pollster Mervin Field (among likely voters) which shows her increasing her lead in Calif.'s open primary: Boxer **42%**, GOP Treasurer Matt Fong **16%**, GOP businessman Darrell Issa **12%** and new GOP entrant, U.S. Rep. Frank Riggs **3%**, with the undecided vote at **27%**...

...And in the one-on-one match ups, she wins all three: Boxer **48%** vs. Fong **36%**; Boxer **49%** vs. Issa **35%**; and Boxer **51%** vs. Riggs **30%**. The polls also shows that Boxer's Demo base is solid at **70%**. But she does have a male gender gap, with women accounting for **47%** of her base vs. men at only **36%**...

...For Boxer, the critical need is to continue building a hefty war chest. She had **\$2.8 million** cash on hand at the end of 1997. That's puny compared to the amount of money that the deep pocketed Issa can be expected to throw in, should he win the June primary. And that's a prospect which is looking better for Issa each day because there's a consensus building among some GOP insiders that Fong just *isn't cutting it*. Issa is the candidate who moved significantly in this new Field poll...

...In terms of fundraising, Fong collected \$1.7 million, but only had **\$596,946** cash on hand at the end of '97. Issa spent a total of **\$2.7 million** in '97 and is now on tv with more ads. Adding to Fong's problems was a recent *Sacto BEE* story by Mary Lynne Vellinga about Fong's 1995 contributions from Asian businessman Ted

Sioeng. It's an old story with a few new twists, but the bottomline is that Fong returned the money...

...FYI: Issa officially kicked his campaign off on Feb. 7th, a Saturday. He did a 3-city tour: San Diego, Fresno and Chico. A 4th city was rained out. He got good placement in the Sunday newspapers, but the content of his hardline conservative message might come back to haunt him. Stay tuned...

CAMPAIGN '98: BATTLE TO BE CALIF.'S TOP COP.

Editor's note: Perhaps one of the more interesting down-ballot contests will be the battle for Calif.'s *Top Cop* - the *Attorney General*. Here's our first update and analysis of this race...

...There are 3 Demos and 2 Republicans seeking to replace AG Dan Lungren(R). The most interesting aspect of this race is on the GOP side, where Chief Dep. AG Dave Stirling is trying to hold off Orange Co. DA Mike Capizzi. Both have excellent ballot titles, especially when compared to the Demos. In fundraising, Capizzi has **\$320,236** cash on hand vs. **\$124,746** for Stirling. Stirling has the majority of endorsements from legislative GOPers, while Capizzi has backing from **50** of 58 county DAs and **23** sheriffs. On the stump, Capizzi plays *Mr. Tough Cop* to the hilt. As for Stirling, a neutral source described him this way: "*Library paste is more exciting.*"...

...If Capizzi can get by the primary, he has a solid shot at winning. But getting past the primary won't be easy. Because of his prosecutions of GOP Assemblyman Scott Baugh and political operative Rhonda Carmony, Capizzi is on the hit list of *Orange Co.'s GOP Junta* and make no mistake, they have clout. How much? "If Stirling has the money, most GOP slatemakers will go

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with him because they don't want to offend the Junta," a reliable GOP source told **Calpeek**...

...On the Demo side, none of the 3 candidates have the *law & order* credentials of their GOP rivals, but they may make the GOP nominee answer for Lungren's handling of such issues as assault weapons and tobacco. State Sen. Bill Lockyer of Hayward has a monster war-chest of **\$3 million**, but has *never prosecuted a criminal*. State Sen. Charles Calderon of Montebello has **\$389,000** in the bank (more than either of the GOPers) and has experience as a city attorney's prosecutor. Still weak compared to Stirling and Capizzi. Former Congresswoman Lynn Schenk of San Diego is the unknown factor. She was a deputy AG years ago. Her chances depend on her ability to raise funds (she had \$78,000 cash on hand) and shape a good law & order message...

...There was no current polling available as of deadline time, although a new Field Poll compares name ID of all 5 in the race: Lockyer **29%**, Capizzi **22%**, Schenk **18%**, Stirling **17%** and Calderon **10%**. A Garin-Hart poll last summer (600 likely voters, taken for Schenk) showed Capizzi and Stirling at **11%**, Lockyer and Schenk at **8%**, Calderon at **4%**, none of these **4%** and don't know at **54%**. Stay tuned...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.

Editor's note: Lots of news to report, including some new polling data...

☒ **Governor's Race** - No sooner did U.S. Rep. Jane Harman(D-Torrance) announce she was running than Al Checchi's campaign started a *negative spin* about Harman's *absenteeism* in DC. Checchi should remember that folks who live in glass houses shouldn't throw rocks. Checchi *forgot to vote* a few times in the early and mid-1990s. He's probably concerned because Harman and her husband Sidney have very *deep pockets*. Sources believe Harman will spend **\$15-20 million** to be competitive. In the meantime, her DiFi-oriented campaign team is beginning to assemble. Key question: will savvy campaign strategist Kam Kuwata join the Harman team? He's close to making a decision...

...The latest Field Poll shows the open primary this way, with Harman included: AG Dan Lungren(R) at **23%**; Lt. Gov. Gray Davis(D) at **21%**; Checchi at

15%; Harman at **5%**, with **36%** undecided. In the much watched 1-on-1 matches, here's how Lungren does against the Demos: Lungren **38%** vs. Checchi at **40%**; Lungren **37%** vs. Davis at **41%**; and Lungren **40%** vs. Harman **25%**. This is the first time that Checchi has pulled ahead Lungren and Davis is once again leading the AG...

...Another poll: among registered Latino voters (310 sample size; Godbe Research, Jan. 5-12, w/o Feinstein in the mix): Checchi **22%**; Davis **14%**; Lungren **6%**, Kathleen Connell **7%**; John Vasconcellos **6%**; other **2%**; won't vote **9%**; and don't know **34%**. The survey was taken for the Latino Issues Forum...

☒ **Insurance Commissioner** - A new poll taken for Marin Co. Sup. Hal Brown(D), 608 likely voters, Jan. 31 - Feb. 2. Polling by Godbe Research. After some *push questions* about the public record of Brown, Demo Assemblywoman Dianne Martinez and incumbent Chuck Quackenbush(R), here's what the poll showed: Brown **27%**, Quackenbush **20%**, Martinez **9%** and **45%** undecided...

☒ **Lt. Governor** - GOP businesswoman Noel Irwin-Hentschel is just now beginning to set up her campaign HQ. ☎(310)649-1998. **Calpeek** sources say former Orange Co. Sup. Bruce Nestande will have a role in *Team Noel's* campaign. Stay tuned...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Feb. 20-22	Calif. Republican Party convention, Burlingame Hyatt Hotel.
Feb. 22-24	Sacramento Seminar, hosted by CA Center for Education in Public Affairs.
Feb. 24	DLC Legislative Conf., Sacramento.
Mar. 6-8	CA Republican Assembly Endorsing Convention, Torrance.
Mar. 6-8	CDC Endorsing Convention, San Jose.
Mar. 10	22nd CD runoff election.
Mar. 18	1st Annual L.A. Political Roast, Century Plaza Hotel, L.A.
Mar. 20-22	Calif. Demo Party convention, Bonaventure Hotel, L.A.
Apr. 3-13	CA Legislative Easter recess.
Apr. 7	44th CD special election.
Apr. 8	Calif. AFL-CIO Endorsing conference, S.F.
Apr. 9	17th annual Edmund G. "Pat" Brown Institute Awards Dinner, L.A.
Apr. 14	Long Beach muni elections.

CALIF. INITIATIVE UPDATE: NEWS WORTH NOTING.

Editor's note: Here are some news items relating to initiatives for Calif.'s June 2nd and Nov. 3rd's ballot...

...FYI: The Secretary of State has assigned **numbers** to initiatives for the June 2nd ballot. Here's the list:

219 - Ballot Measures; **220** - Court Consolidation; **221** - Court Commissioners; **222** - Murder; **223** - 95/5; **224** - Competitive Bidding; **225** - Congressional Term Limits; **226** - CRI; and **227** - Bilingual Education...

◆ **95/5 Update** - Last week we reported that AFSCME was *neutral* on this initiative. They are **opposed**, as are the following elected officials: Senators Lockyer(D), Alpert(D), Johannessen(R), Johnston(D), Monteith(R), and Thompson(D); Assemblymembers Ackerman(R), Ashburn(R), Battin(R), Cunneen(R), Gallegos(D), Keeley(D), Leach(R), Mazzoni(D), Napolitano(D), Oller(R), Richter(R), Runner(R), Strom-Martin(D) and Thomson(D). FYI: the new Field Poll shows the YES side with a **53%** vs. **27%** lead over the NO side, with **20%** undecided...

◆ **The Governor's Initiatives** - Gov. Pete Wilson's two initiatives are now collecting signatures. **Public Schools. Class Size Reduction. Parent-Teacher Council. Teach Credentialing** is sponsored by Gov. Wilson, Marian Bergeson and Yvonne Larsen. The contact is Richard Martland ☎(916)446-6752. The deadline is July 3rd, but realistically Wilson et al have until April 19th to turn in about 650,000 (433,269 required). Arno Political Consultants in Sacto are the petition managers...

...The other initiative is called **Juvenile Crime**. It too is a statute and requires 433,269 signatures and the deadline is April 19th - if Wilson is qualify this measure for Nov. 3rd's ballot. Mike Arno is again handling signatures and Martland is the contact. FYI: this measure includes language from a number of Assembly Demo juvenile/gang crime bills which passed in the lower house, but got bottled up in the Senate Public Safety Ctm. Among the authors are Havice(D) AB1538 & AB 1290; Machado(D) AB 786; Bustamante(D) AB1117; Scott(D) AB 1392 & Wayne(D) AB105. Wilson and Assembly Public Safety Cmt. chair Bob Hertzberg want these bills moved - and new Senate

Leader John Burton may have to make major changes to the State Senate Public Safety Committee in order to get a legislative solution. As it stands now, there are at least **30 Assembly Demos** who are prepared to support Wilson's initiative if legislative avenues fail...

◆ **CCEEB Opposes CRI** - The Calif. Council for Environmental & Economic Balance(CCEEB) has announced its opposition to Prop. 226, the anti-union initiative known as the Campaign Reform Initiative (CRI). CCEEB is also opposed to 4 measures now gathering signatures which are aimed at the corporate community. The latest Field Poll shows support for Prop. 226 at **69%** vs. **24%** who are opposed. FYI: Kristy Khachigan is the press secretary for the CRI campaign ☎(714)560-9020...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's a brief update on U.S. House races in Calif...

☒ **36th CD** - With popular Demo U.S. Rep. Jane Harman of Torrance running for governor, this South Bay district in L.A. Co. is ripe for a GOP takeover, assuming they don't blow it. As reported last week, the announced GOP candidates includes Assemblyman Steve Kuykendahl, L.A. Councilman Rudy Svorinich Jr. and two-time losing candidate Susan Brooks, who figures the 3rd time is a charm. GOP sources say *deep pocketed* businessman John Morris also is testing the waters. On the Demo side, former Congressman Mel Levine is looking. He used to represent a large part of the 36th CD. Our bet: he *won't* run, in which case Demo businessman Alan M. Schwartz of Torrance will. He's got *deep pockets* and is well connected to the South Bay business/corporate leadership and he's also a Harman ally. In fact, he's a male version of Harman...

☒ **44th CD** - Actor Ralph Waite is back on the ballot as a Demo after a Riverside Co. superior court judge ordered the county registrar to reinstate him. Waite has an uphill battle against Mary Bono(R) in the April 7th special election to fill the vacancy caused by the death of former U.S. Rep. Sonny Bono(R-Palm Springs). The 44th CD is solid GOP turf...

☒ **41st CD** - The U.S. Attorney's office wants jail time for U.S. Rep. Jay Kim(R-Diamond Bar), who pled

guilty to 5 misdemeanor charges of taking more than \$250,000 in illegal corporate and foreign campaign contributions. *No slap on the wrist* is what the U.S. Attorney suggested in a memo to Judge Richard Paez. Kim is supposed to be sentenced Mar. 9th. The maximum jail time would be 6 months...

CALPEEK'S CONSULTANTS' DIRECTORY ON SALE

The new, 1998 6th edition of **Calpeek's Directory of Campaign Consultants** is for sale to subscribers at just \$15. Cost for **non-subscribers** is \$50. Checks **ONLY**. No invoicing and no credit cards...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ ***Calif. as a DNC Site in 2000?*** - DNC Chair Roy Romer, the Demo governor of Colorado, has named CA Demo Party chair Art Torres to the DNC's Site Advisory Cmt. for the 2000 DNC Presidential Nominating Convention. Other Calif. Demos on the site committee are Roz Wyman of L.A., Carmela Lacayo of Shadow Hills, Beth Renge of L.A. and Cynthia Testa of S.F. Final decision on a site will be made later this year. FYI: both San Diego and L.A. on the list of cities under consideration...

■ ***Burton New Pro Tem*** - S.F. Demo John Burton is the new CA Senate President Pro Tem. Burton named Richard Polanco of L.A. as the new majority leader. 22 Demos + independent Quentin Kopp and 9 GOPers voted for Burton. The lone Demo holdout: Fresno's Jim Costa. Demos hold a 23 to 16 edge over the GOP, with Kopp being the only independent...

■ ***Open Primary Revisions*** - Keep your eyes on SB 1505 by Sen. John Lewis(R-Orange Co.). It would revise Calif.'s open primary law for Presidential primary elections. GOP and Demo party rules only allow party members to vote in their presidential primary. SB 1505 would bring Calif.'s law into compliance with the GOP and Demo party rules. If approved by the legislature, SB 1505 would be placed on the November ballot for voter approval...

■ ***AAPC Public Affairs Awards*** - A number of political firms either based in Calif. or doing business

here were winners of the Amer. Assn. of Political Consultants(AAPC) Pollie Awards. Among the winners were Stoorza, Ziegus & Metzger(and their affiliate offices & divisions); Aristotle, Terris & Jaye; Phil Giarrizzo Campaign Consulting; McNally Temple; Woodward & McDowell; Wayne C. Johnson; and Cerrell Associates. The Stoorza firm took home a total of 6 awards...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● San Diego Co. Sup. Greg Cox is the new chair of the County Board of Supes...

● The new '98 president of the Regional Council of Rural Counties(RCRC) is Shasta Co. Sup. Dick Dickerson. Lobbyist David French is the new lobbyist for RCRC, replacing Les Cohen, who retired...

● Lance W. Hastings is the new Sr. Mgr. for State Affairs for the Grocery Manufs. of America, based in Sacramento...

CALPEEK'S MARKETPLACE NETWORK

● **Northern Calif. firm** with two consultants seeks a politically savvy administrative assistant to help them manage campaigns. Full time, salaried employee. Undergraduate college degree required. Computer and internet proficient. Familiar with Macintosh. Some campaign experience necessary. Please send resume by fax to (510)299-1613...

● **A communication and community outreach specialist** sought for elected L.A. official's office. Responsible for overseeing a communications program and outreach activities, including preparing news releases, organizing news conferences, editing speeches, etc. The individual will lead a proactive communication program, which also encourages community participation in civic affairs. Must have strong writing, verbal and creative problem solving skills and two years of experience in communications, media or government. Fax to (213)623-1692...

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